



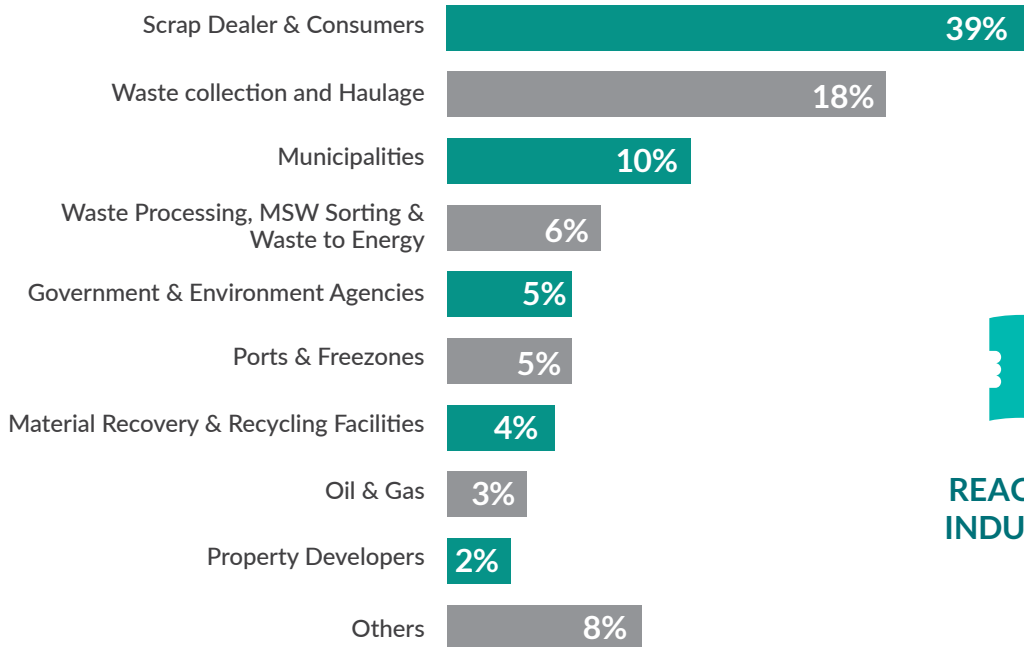
# WASTE & RECYCLING

MIDDLE EAST

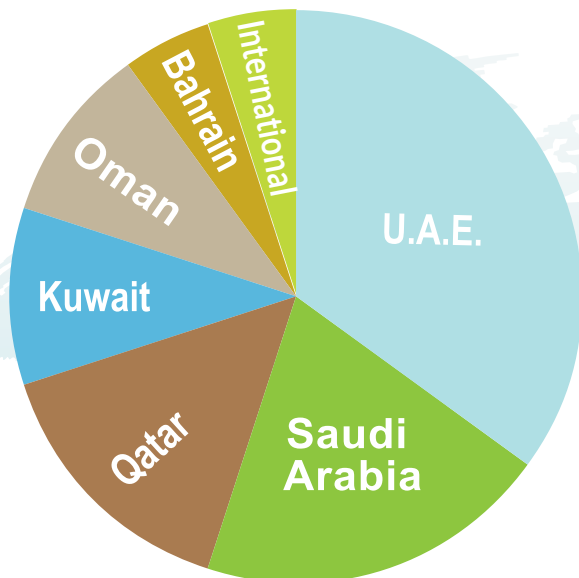
MEDIA PLANNER 2018

# READERSHIP

## DEMOGRAPHICS



REACHES MORE THAN 16000  
INDUSTRY DECISION MAKERS



UAE: 32%  
KSA: 25%  
QATAR: 17%  
KUWAIT: 10%  
OMAN: 8%  
BAHRAIN: 6%  
INTERNATIONAL: 2%

## JOB TITLES:

- ▶ Senior Management
- ▶ Procurement
- ▶ Operations
- ▶ Project manager
- ▶ Government Officials
- ▶ HSE

# THESE COMPANIES REPRESENT A SAMPLE OF OUR CIRCULATION REACH

 بلدية دبي DUBAI MUNICIPALITY	 UNITED ARAB EMIRATES MINISTRY OF CLIMATE CHANGE & ENVIRONMENT	 بلدية مسقط MUSCAT MUNICIPALITY	 هيئة كهرباء ومياه دبي Dubai Electricity & Water Authority	
 RKG INTERNATIONAL UAE - USA - SINGAPORE	 تتسرون السبلطات والتخطيط العمراني Municipalities Affairs and Urban Planning	 بلدية الكويت Kuwait Municipality	 مصدر Masdar	 بيئة bee'ah
 معادن Ma'aden	 بلدية البحرين		 Kingdom of Bahrain Supreme Council for Environment	
 AIMS GROUP	 DULSCO always a step ahead	 Imdaad	 بيئة be'ah	 LAVAJET
 WASCO شركة لجمع والنقل والمعالجة Waste Collection & Recycling Co. Ltd.	 AVERDA NEVER STOP	 Resourcing the world VEOLIA	 SIMS RECYCLING SOLUTIONS	 Holoul e-waste recycling
 الفهاد	 أدنوك ADNOC	 أرامكو السعودية saudi aramco	 EGA	 الوهر GULF WARRAD

## OUR PRESENCE IN TRADE SHOWS AND CONFERENCES



# PRINT ADVERTISEMENT



ADVERTISEMENT OPTION	PRICE (PER ISSUE IN AED)	PRICE (PER ISSUE IN USD)	TRIM SIZE W X H (MM)	BLEED SIZE (W X H (MM)
Full Page	6,611	1,800	210 x 297	220 x 307
Half Page	5,509	1,500	185 x 130	-----
Quarter Page	4,407	1,200	90 x 130	-----
Strip Ad	3,000	816	90 x 130	-----
Double Page Spread	1,1000	3,000	420 x 297	430 x 307
Outside Back Cover	8,000	2,200	210 x 297	220 x 307
Inside Front Cover	8,000	2,200	210 x 297	220 x 307
Inside Back Cover	8,000	2,200	210 x 297	220 x 307
Cover Story	25,000	6,032	-----	-----
Bellyband	24,200	6,576	430 X 50	-----
Company Profile Supplement	35,000	9,523	-----	-----

## COMMODITIES SUPPLEMENTS



PLASTICS RECYCLING



WEEE



AUTO RECYCLING



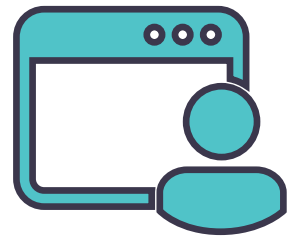
METAL RECYCLING

## COMPANY PROFILE SUPPLEMENTS





# DIGITAL ADVERTISEMENT



WEBSITE VISITORS  
**2000 +**  
PER MONTH

## WEB ADVERTISEMENTS

ADVERTISEMENT OPTIONS	SPECIFICATION	PRICE (PER MONTH)
Popup Banner	500x500 px	\$1,400
Leader Board Banner	800x90 px	\$816
Super Cube Banner	160x600 px	\$550
Cubical Banner	160x300 px	\$400
Product Diary	-----	\$300
Video Ad	AVI, MPEG, MOV	\$1,400

## E-NEWSLETTER ADVERTISEMENTS

OPTIONS	SPECIFICATION	PRICE (PER INSERTION)
Leaderboard	650 x 90 px	\$1,800
Super Cube	120 x 240 px	\$1,000
Email Blast	HTML	\$2,000

# WASTE RECYCLING ROUND TABLE DISCUSSIONS:

Waste and Recycling Middle East Magazine has been executing round table discussions over the years, the sponsorship of round table discussions are open for any company involved in waste management and recycling

## Benefits of Sponsoring:

- ▶ The complete program is designed keeping in mind the sponsor.
- ▶ The session will bring to light the challenges, current practices, legislative restriction and economic viability etc.
- ▶ Opportunity to put forth possible solutions to facilitate subsequent actions.
- ▶ We will mention the sponsor support in email invites, venue signages, etc.
- ▶ A 3 page post-event coverage in the subsequent issue of Waste and Recycling Middle East Magazine.

**THE COST OF SPONSORSHIP IS 18000 AED.**



**Advertising terms & conditions:** All advertisement orders are subject to acceptance by Media Fusion Media Fusion FZE's liability for errors and omissions in FZE. any advertisement, however caused, shall not exceed the amount of our invoice for the advertisement.

**WASTE & RECYCLING**  
MIDDLE EAST

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