

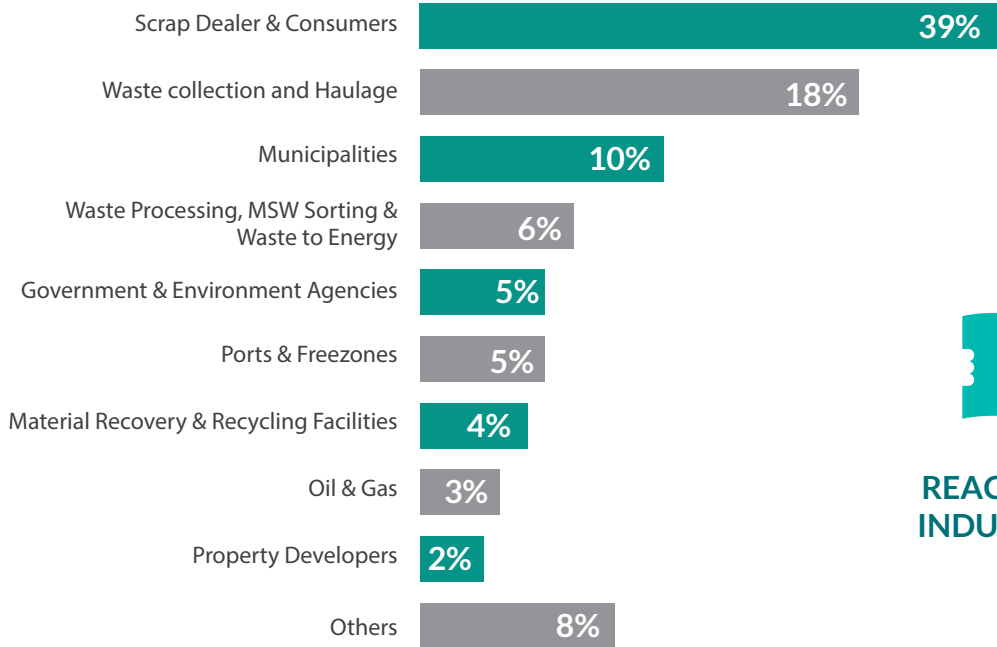


# WASTE & RECYCLING

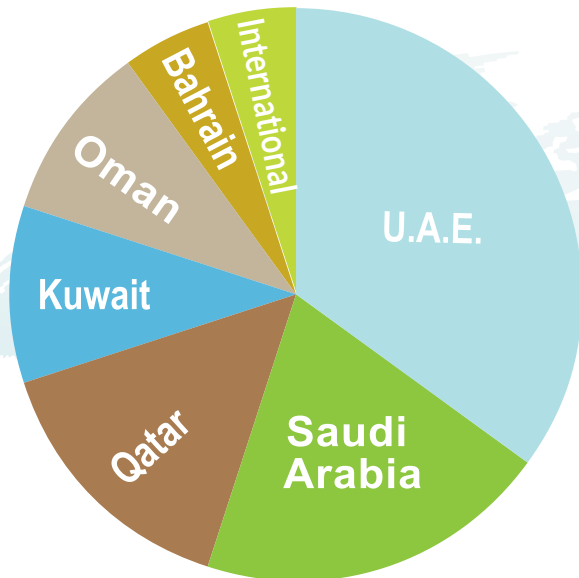
MIDDLE EAST

# READERSHIP

## DEMOGRAPHICS



REACHES MORE THAN 16000  
INDUSTRY DECISION MAKERS



UAE: 32%  
KSA: 25%  
QATAR: 17%  
KUWAIT: 10%  
OMAN: 8%  
BAHRAIN: 6%  
INTERNATIONAL: 2%

## JOB TITLES:

- ▶ Senior Management
- ▶ Procurement
- ▶ Operations
- ▶ Project manager
- ▶ Government Officials
- ▶ HSE

# THESE COMPANIES REPRESENT A SAMPLE OF OUR CIRCULATION REACH

 بلدية دبي DUBAI MUNICIPALITY	 UNITED ARAB EMIRATES MINISTRY OF CLIMATE CHANGE & ENVIRONMENT	 بلدية مسقط MUSCAT MUNICIPALITY	 هيئة كهرباء ومياه دبي Dubai Electricity & Water Authority	
 RKG INTERNATIONAL UAE - USA - SINGAPORE	 تسعون البلديات والتخطيط العمراني Municipalities Affairs and Urban Planning	 بلدية الكويت Kuwait Municipality	 Masdar مصدر	 بيئة bee'ah
 MA'ADEN معادن	 بلدية البحرين		 Kingdom of Bahrain Supreme Council for Environment	
 AIMS GROUP	 DULSCO always a step ahead	 Imdaad	 بيئة be'ah	 LAVAJET
 WASCO شركة الجمع والنقل والمعالجة Waste Collection & Recycling Co. Ltd.	 AVERDA NEVER STOP	 Resourcing the world VEOLIA	 SIMS RECYCLING SOLUTIONS	 Holoul e-waste recycling
 الفهد	 أدنوك ADNOC	 أرامكو السعودية saudi aramco	 EGA	 المراد

## OUR PRESENCE IN TRADE SHOWS AND CONFERENCES



# PRINT ADVERTISEMENT



ADVERTISEMENT OPTION	PRICE (PER ISSUE IN AED)	PRICE (PER ISSUE IN USD)	TRIM SIZE W X H (MM)	BLEED SIZE (W X H (MM)
Full Page	6,611	1,800	210 x 297	220 x 307
Half Page	5,509	1,500	185 x 130	-----
Quarter Page	4,407	1,200	90 x 130	-----
Strip Ad	3,000	816	90 x 130	-----
Double Page Spread	1,1000	3,000	420 x 297	430 x 307
Outside Back Cover	8,000	2,200	210 x 297	220 x 307
Inside Front Cover	8,000	2,200	210 x 297	220 x 307
Inside Back Cover	8,000	2,200	210 x 297	220 x 307
Cover Story	25,000	6,032	-----	-----
Bellyband	24,200	6,576	430 X 50	-----
Company Profile Supplement	35,000	9,523	-----	-----

## COMMODITIES SUPPLEMENTS



PLASTICS RECYCLING



WEEE RECYCLING

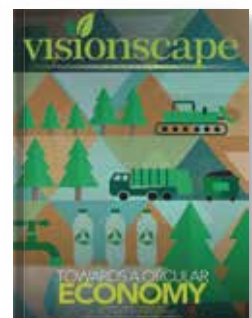


AUTO RECYCLING



METAL RECYCLING

## COMPANY PROFILE SUPPLEMENTS

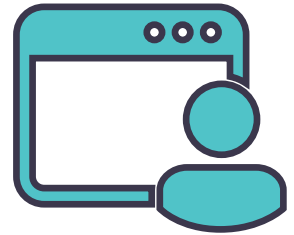


# DIGITAL ADVERTISEMENT

The screenshot shows the website layout with several ad spots highlighted in orange boxes:

- Leader Board Banner 728 x 90 px**: Located at the top right of the page.
- Cubical Banner 160 x 300 px**: Located on the left side of the page.
- Super Cube Banner 160x600px**: Located on the right side of the page.
- VIDEO AD**: A large orange play button icon in the center of the page.
- Featured Products**: Two orange boxes at the bottom of the page.

The website content includes a navigation menu, a main article titled "PACKAGING - SUSTAINABILITY" about P&G's new plastic bottle, a "Latest News" section, a "Featured Videos" section, and a "Cover Story" about Florentini's partnership with Biostrada.



WEBSITE VISITORS  
**2000 +**  
PER MONTH

## WEB ADVERTISEMENTS

ADVERTISEMENT OPTIONS	SPECIFICATION	PRICE (PER MONTH)
Popup Banner	500x500 px	\$1,400
Leader Board Banner	800x90 px	\$816
Super Cube Banner	160x600 px	\$550
Cubical Banner	160x300 px	\$400
Product Diary	-----	\$300
Video Ad	AVI, MPEG, MOV	\$1,400

## E-NEWSLETTER ADVERTISEMENTS

OPTIONS	SPECIFICATION	PRICE (PER INSERTION)
Leaderboard	650 x 90 px	\$1,800
Super Cube	120 x 240 px	\$1,000
Email Blast	HTML	\$2,000

**Advertising terms & conditions:** All advertisement orders are subject to acceptance by Media Fusion Media Fusion FZE's liability for errors and omissions in FZE. any advertisement, however caused, shall not exceed the amount of our invoice for the advertisement.

# WASTE RECYCLING ROUND TABLE DISCUSSIONS:

Waste and Recycling Middle East Magazine has been executing round table discussions over the years, the sponsorship of round table discussions are open for any company involved in waste management and recycling

## Benefits of Sponsoring:

- ▶ The complete program is designed keeping in mind the sponsor.
- ▶ The session will bring to light the challenges, current practices, legislative restriction and economic viability etc.
- ▶ Opportunity to put forth possible solutions to facilitate subsequent actions.
- ▶ We will mention the sponsor support in email invites, venue signages, etc.
- ▶ A 3 page post-event coverage in the subsequent issue of Waste and Recycling Middle East Magazine.

**THE COST OF SPONSORSHIP IS 22,000 AED.**



# MIDDLE EAST WASTE & RECYCLING AWARDS



MIDDLE EAST WASTE & RECYCLING AWARDS, a one-of-a-kind event aims to recognise outstanding individuals and organisations in the Middle East that have demonstrated leadership and innovation in their respective fields, and have significantly contributed to environmental sustainability along with economic viability. Thus the MEWAR awards acknowledge excellence in business best practices, promote knowledge sharing and innovation, and provide a benchmark for performance, industry recognition and professional credibility, all of which will act as drivers for sustainable growth in the region. The awards are judged by a panel of prominent and respected experts, advocates and spokespeople in the focus area of environmental sustainability.



The first edition received 130 nominations from many Middle Eastern Countries and across various sectors including waste management, recycling, healthcare and hospitality among others.

There are also sponsorship opportunities available for the solution providers to increase visibility and awareness. For updates please visit <http://mewarawards.com/>

ISSUES	FEATURES:	SECTOR FOCUS:	COMMODITY FOCUS:	EQUIPMENT FOCUS	BONUS DISTRIBUTION	CLOSE DATE:	MATERIALS DUE:
<b>JANUARY FEBRUARY</b>	<ul style="list-style-type: none"> <li>Metal Recycling – Middle East market dynamics</li> <li>Regional Municipal Solid Waste Management – Kuwait/ Bahrain update</li> <li>Solid waste collection and disposal equipment and vehicles</li> <li>Automobile Recycling in emerging markets</li> <li>Industry Leader</li> </ul>	<ul style="list-style-type: none"> <li>Metal report</li> <li>Plastic report</li> <li>Paper report</li> </ul>	Nonferrous scrap recycling	Balers and Shredders	BMR Conference	Jan 28, 2019	Jan 20, 2019
<b>MARCH APRIL</b>	<ul style="list-style-type: none"> <li>Impact of trade policies and regulatory reforms on Asia/ China markets</li> <li>Sustainable Waste Management – MENA developments</li> <li>E-scrap management in developing countries</li> <li>Tyre Recycling – Opportunities in MENA</li> <li>Industry Leader</li> <li>Round table: Waste Recycling</li> </ul>	<ul style="list-style-type: none"> <li>Metal report</li> <li>Plastic report</li> <li>Paper report</li> </ul>	Ferrous scrap recycling	Material & scrap handling equipment	BIR World Recycling Convention	March 26, 2019	March 20, 2019
<b>MAY JUNE</b>	<ul style="list-style-type: none"> <li>Hazardous waste management – Middle East and Africa</li> <li>Changing trends in paper recycling</li> <li>Emerging recycling segments in the Middle East</li> <li>HSE issues in waste recycling</li> <li>Reverse Logistics: Optimising recovery value – Case Study</li> <li>Industry Leader</li> </ul>	<ul style="list-style-type: none"> <li>Metal report</li> <li>Plastic report</li> <li>Paper report</li> </ul>	Stainless and alloys	Business Software		May 27, 2019	May 20, 2019
<b>JULY AUGUST</b>	<ul style="list-style-type: none"> <li>Plastics Recycling – A Regional Overview</li> <li>Regional Municipal Solid Waste Management – Oman</li> <li>CSR Initiatives in waste management and recycling – Case study</li> <li>Legislation and strategies – Oil Recycling</li> <li>Industry Leader</li> <li>Round Table – Waste Management</li> </ul>	<ul style="list-style-type: none"> <li>Metal report</li> <li>Plastic report</li> <li>Paper report</li> </ul>	Paper and Plastics	Fully automated recycling sorting systems and equipment		July 28, 2019	July 21, 2019
<b>SEPTEMBER OCTOBER</b>	<ul style="list-style-type: none"> <li>Implementing Circular Economy Strategies in MENA region</li> <li>Regional Municipal Solid Waste Management – UAE</li> <li>Business Software</li> <li>Energy Recovery from MSW - Regional analysis</li> <li>Industry Leader</li> </ul>	<ul style="list-style-type: none"> <li>Metal report</li> <li>Plastic report</li> <li>Paper report</li> </ul>	Construction and demolition materials	Municipal cleaning solutions	<ul style="list-style-type: none"> <li>Middle East Cleaning Technology Week</li> <li>Ecomondo</li> <li>MEWAR AWARDS</li> </ul>	Sept 26, 2019	Sept 19, 2019
<b>NOVEMBER DECEMBER</b>	<ul style="list-style-type: none"> <li>Transportation – Waste Management Fleets / Technology</li> <li>Regional Municipal Solid Waste Management Focus: Saudi Arabia</li> <li>C&amp;D waste recycling – Middle East</li> <li>International Market Report – Recycling</li> <li>Food waste management</li> <li>Industry Leader</li> <li>Round Table: Metals Recycling</li> </ul>	<ul style="list-style-type: none"> <li>Metal report</li> <li>Plastic report</li> <li>Paper report</li> </ul>	Solid waste collection and disposal equipment and vehicles	Solid waste collection and disposal equipment and vehicles	Eco Waste: MRAI Conference	Nov 26, 2019	Nov 19, 2019

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